

Издательские решения Oxford University Press для исследователей и библиотекарей



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Tomsk State University
March 2017



Agenda

- Oxford University Press
- Resources supporting studying, teaching and research
- How to get published
- Questions

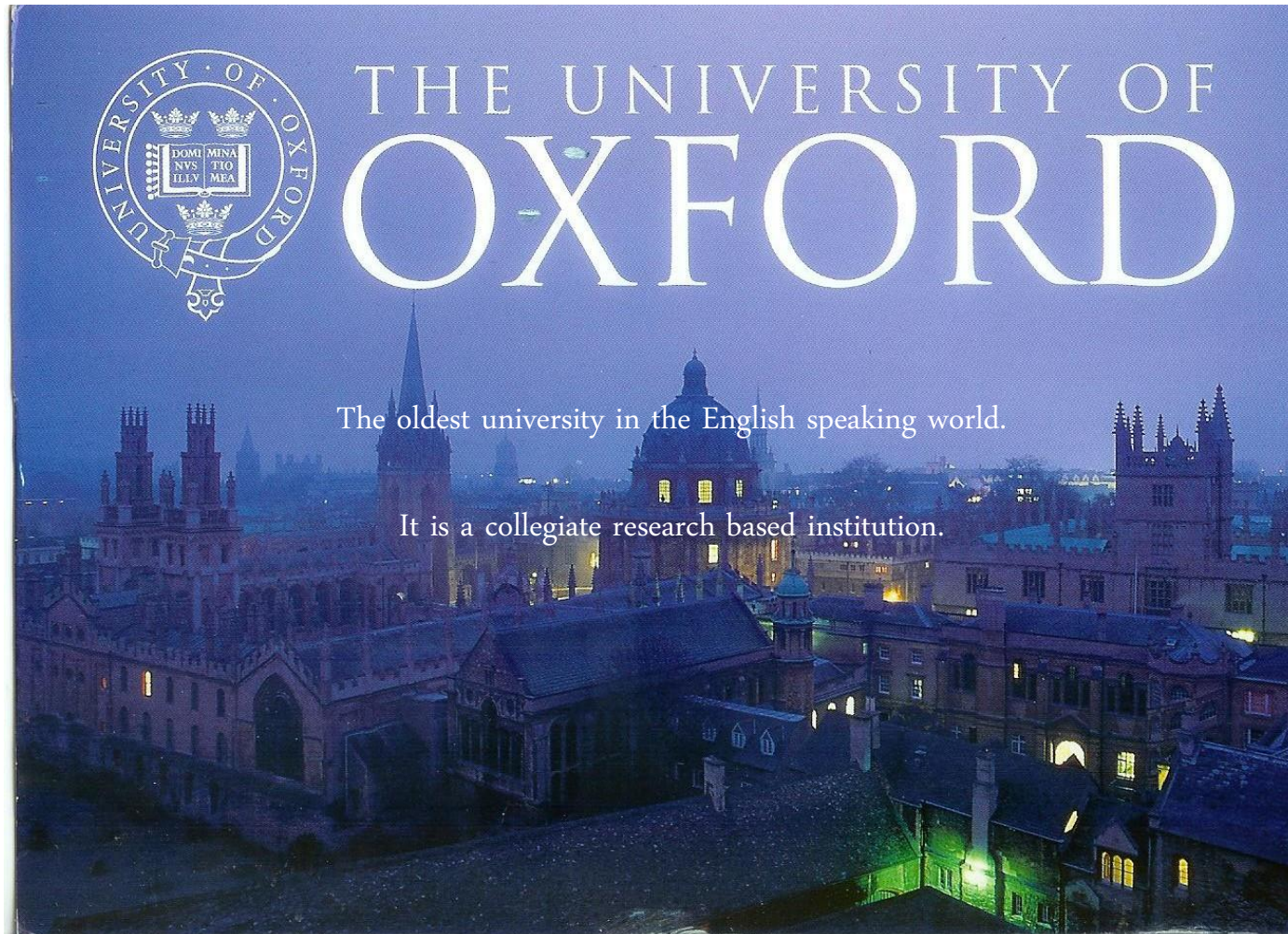


Oxford University Press

The University of Oxford

Overview

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Oxford University Press (OUP)

Our mission

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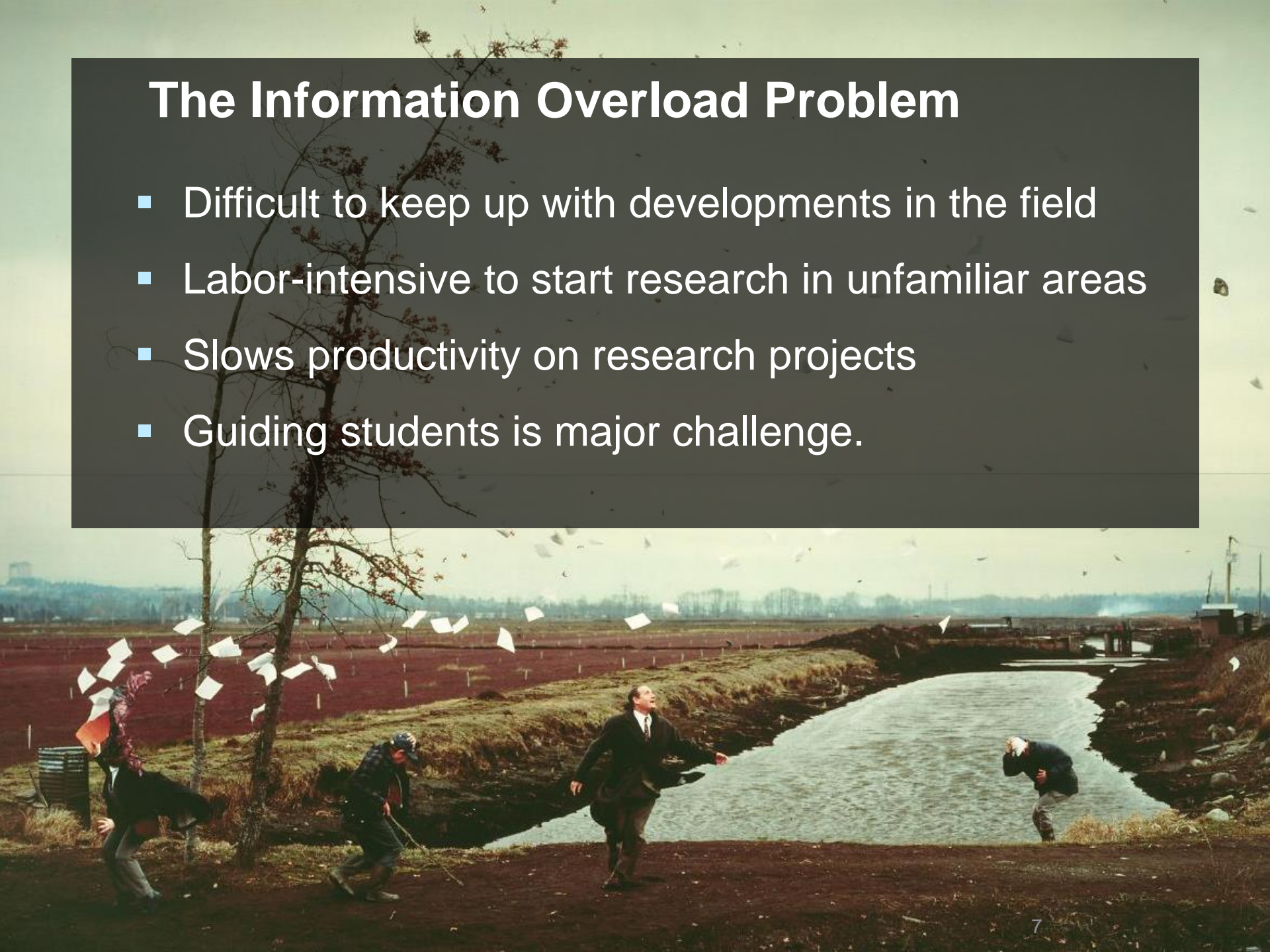
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How to use scientific products to support your research?

The Information Overload Problem

- Difficult to keep up with developments in the field
- Labor-intensive to start research in unfamiliar areas
- Slows productivity on research projects
- Guiding students is major challenge.



*Mobilizing the
community of experts*



Global network of research

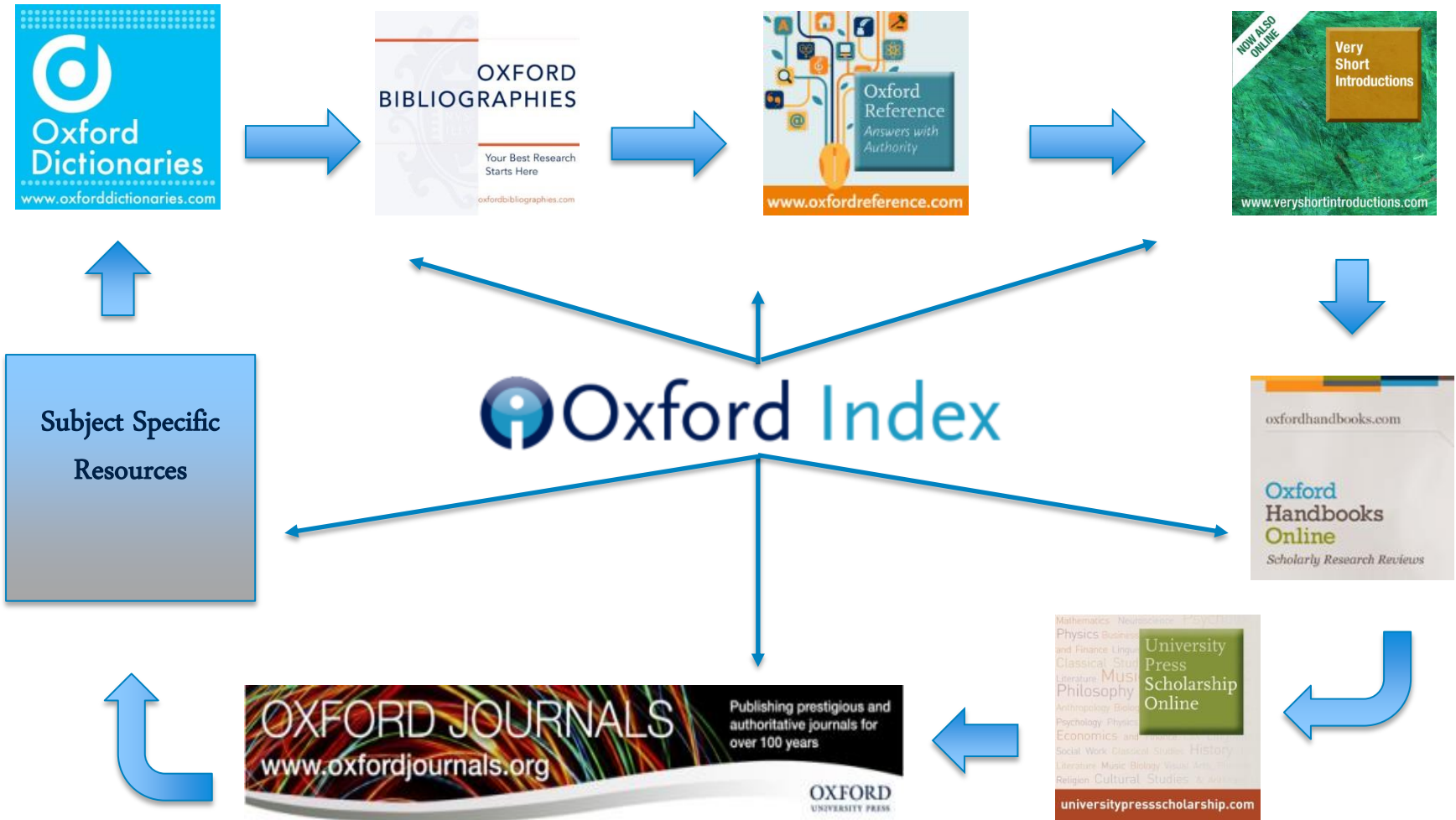
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Where do Oxford Research Journals

Each resource provides a vital step on the research journey, from quick fact checking, to reviewing the literature in a field, to keeping up to date with the latest research.

our



Which resources from OUP I can
access in TGU?



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Our commitment to the academic community and to global dissemination are the touchstones of our journals publishing program.



A trusted society partner

Oxford Academic publishes more than 200 journals on behalf of learned societies around the world.



Open access

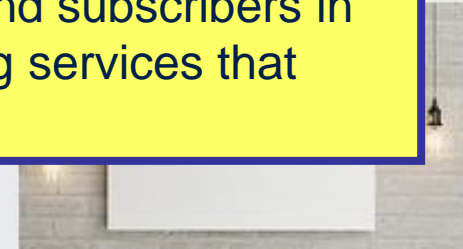
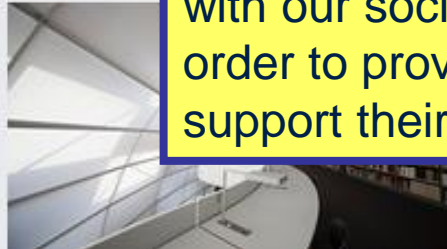
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Oxford University Press (OUP) publishes the highest quality journals and delivers this research to the widest possible audience. We achieve this by working closely with our society partners, authors, and subscribers in order to provide them with publishing services that support their research needs.



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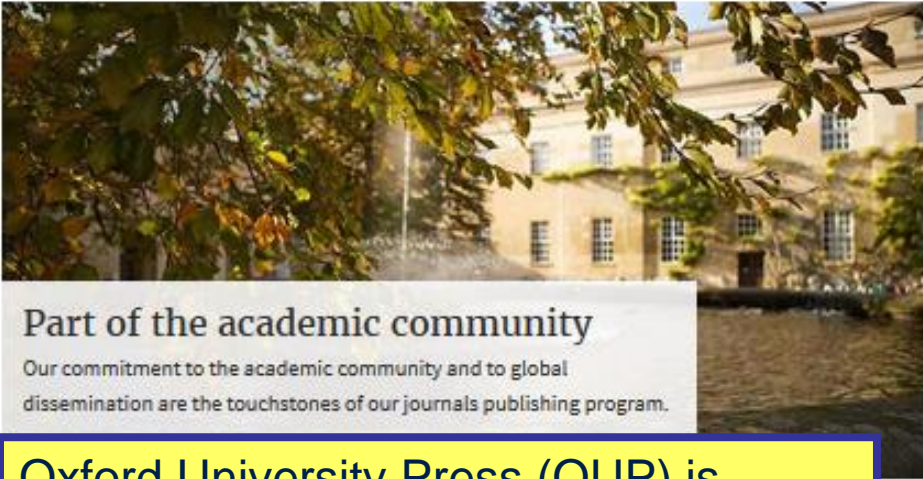


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Resources for...





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Altmetric scores

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ources for...



Supporting the evolution of Open Access publishing

Sustainable, high-quality OA publishing requires either funding to be available to pay for Article Processing Charges, sponsorship, or suitable embargo periods. This limits which journals, disciplines, and fields can shift to OA, a process that requires the support of the relevant research community, scholarly societies, and associations.

For the foreseeable future, we expect a mixed business model publishing industry. In some areas, gold OA will be the best option; in others it will be the subscription model, with provision for green OA after specified periods. As the academic and professional communities evolve and adjust this mix, OUP will continue to drive and support progress in this area.

OUP operates two different open access models:

- An **optional open access** model (*Oxford Open*) for the majority of our journals. Please see the individual journal home pages to find out whether they offer optional open access.
- OUP also publish fully open access journals



Overview of optional Open Access



Nucleic Acids Research

Issues Advance Articles Publish ▾ Purchase About ▾

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Current Issue
Volume 45, Issue 2
January 2017

Impact Factor
9.202

5 year Impact Factor
8.647

Senior Executive Editors
Keith Fox
Barry Stoddard

About the journal

Nucleic Acids Research (NAR) is a leading Open Access journal, which has been chosen by the Special Libraries Association as one of the top 100 most influential journals in medicine and biology...

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Breakthrough articles

These articles represent the very best *NAR* papers, in terms of originality, significance and scientific excellence.

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CRISPR collection

Read a collection of over 70 *NAR* articles on CRISPR biology, as well as an editorial by Senior Executive Editors Barry Stoddard and Keith Fox.

[Explore the collection](#)



NAR Methods

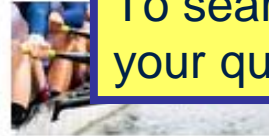
A comprehensive collection of methods papers published in *Nucleic Acids Research* since 1999, listed by category.

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To search the platform, please type your query into the search box.



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Resources for...



Oxford Academic Platform: Journals

New and Improved Functionalities

The new platform offers the following new functionalities:

- 1- Altmetrics figures displaying at the article level: quantifying and displaying usage, citation and sharing.
- 2- The ability to refine and filter search results by article type, subject, journal, section, date, and availability.
- 3- The ability to search by images
- 4- The format of the PDF and PowerPoint slides

The improved features are:

1. Search, discovery, and navigation
2. Connections between content types
3. Subscription, purchase, and updating
4. My Account: Oxford Academic Account
5. Responsive design
6. Improved user experience (UX)

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- ✓ Ensuring comprehensive coverage of fast-moving disciplines

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Discoverability Tools

MARC21 records, OpenURL, full text DOIs, and connections to the Oxford Index increase discoverability and seamlessly link users to the library's catalog

Online Editorial Process

Print Handbooks

- Handbook Commissioned
- Author submits chapter
- EIC and book board review
- Submit approved essay
- OUP publishes in OHO
- Revise and update for print



Oxford Handbooks Online

- Editor in Chief
- Ed Board of area specialists
- Recommend *new* topics/authors
- Recommend *update*
- Peer-review Board or external
- OUP publishes in OHO



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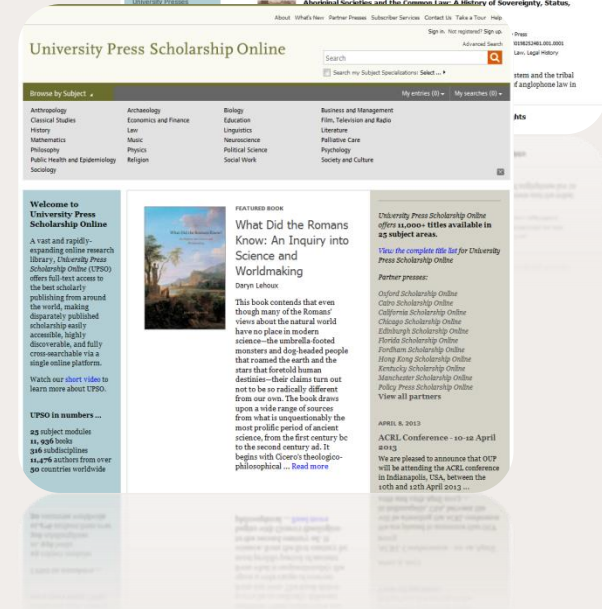
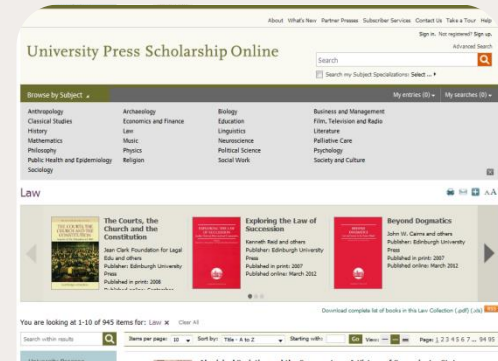
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- *Library Journal*



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Environmental Science
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History
Information Science
Law

Linguistics
Literature
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User benefits

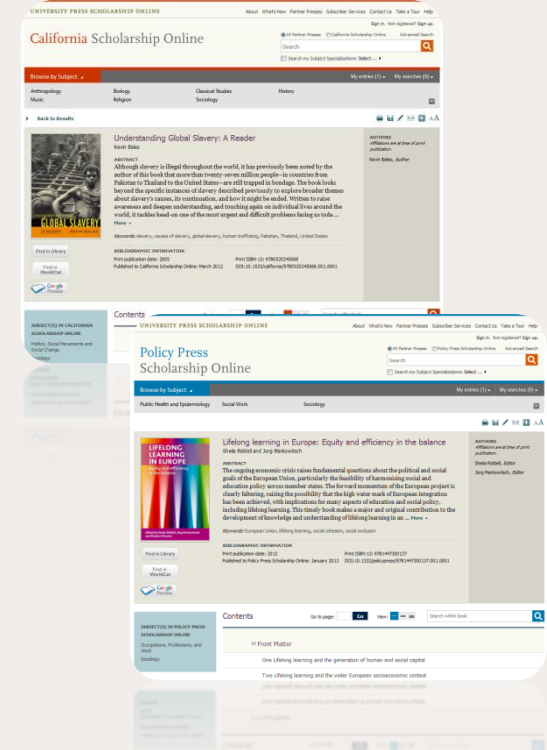
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Oxford Scholarship Online (OSO) is an online library offering access to thousands of academic works from the celebrated scholarly list of **Oxford University Press**. OSO covers subjects across the humanities, social sciences, sciences, medicine, and law.

OSO in numbers:

- Containing **12,000+** books
- Across **20** subject modules
- In **370+** subdisciplines
- Written by **13,000+** authors
- From **2,000+** institutions
- Located in **90+** countries
- Updated **12** times a year

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A vast and rapidly-expanding online research library, *University Press Scholarship Online* (UPSO) offers full-text access to the best scholarly publishing from around the world, making disparately-published scholarship easily accessible, highly discoverable, and fully cross-searchable via a single online platform.

Watch our [short video](#) to learn more about UPSO.

UPSO in numbers ...

- 31** subject modules
- 22,000+** books
- Thousands** of authors from over **50** countries worldwide

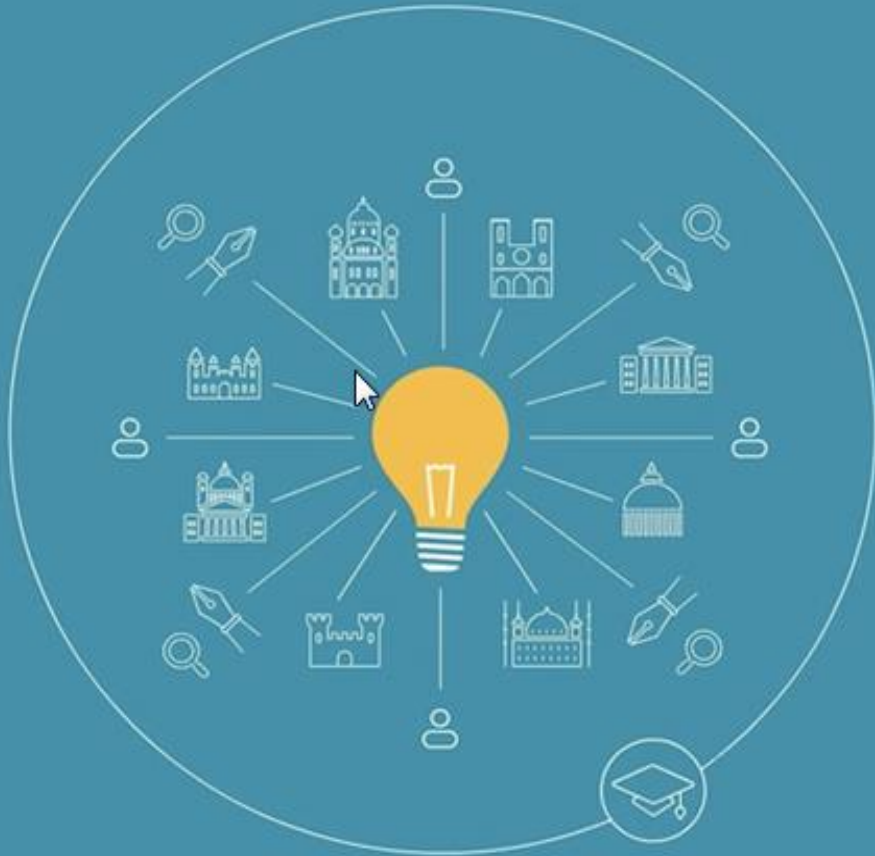
- The University Press of Kentucky
- Liverpool University Press
- Manchester University Press
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- The University Press of Mississippi
- The MIT Press
- New York University Press
- The University of North Carolina Press
- Policy Press
- Stanford University Press
- Yale University Press
- Oxford University Press
 - The American University in Cairo Press
 - British Academy
 - University of California Press
 - University of Chicago Press
 - Columbia University Press
 - Cornell University Press
 - Edinburgh University Press
 - University Press of Florida
 - Fordham University Press
 - University of Hawai'i Press - launching in November 2016
 - Hong Kong University Press

Other products for researchers?



epigeum

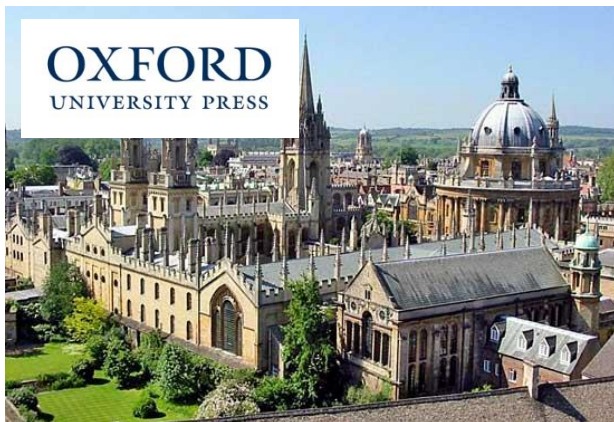
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Epigeum History and Background



- Epigeum is a spin out from Imperial College London
- Developed pedagogy and innovative courseware based on research from Imperial's College's Business School teaching and learning unit



- Epigeum became a wholly owned subsidiary and part of the Oxford University Press on 22nd May 2015

The Story of Epigeum Course (2:13)

<https://www.youtube.com/watch?v=SMknJeqLV90>

Epigeum Introduction

Transforming Research, Teaching and Learning in Higher Education Through Exceptional Online Learning



Teaching

Tools to support the planning and delivery of effective courses



Studying

Vital preparation for making the most of university



Research

Essential guidance for achieving research best practice



Leadership and Management

Tailored professional development for university staff

Epigeum Online Courses

92

Online Courses

Used By

280

Universities

29

Countries

36%

Of the QS World Top
100 Universities

95%

Of Russel Group
Universities

University Clients

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partners with
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multiple
Epigeum
programmes




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Why Epigeum ?


Useful pods on the right side of each screen such as:
Quotations- Portfolio activities – Documents - Advice - Key terms
Links to further reading – Add your context



Pods

Throughout the course you will find 'pods' to the right of the screen, including...

Click for more



Screen duration

At the top of each screen you will see an icon showing the approximate...


Click for more



Portfolio activities

Additional activities are provided throughout the course in 'Portfolio activity'...

Click for more



Reflection

Your learning outcomes:
Before you begin this course, take a moment to...

Click for more



Useful advice

Although they are debated and interpreted in different ways, research ethics...

Click for more



Download

Click here to download a legal commentary on an Australian court case...

Click for more



Useful links

Declaration of Helsinki:
www.wma.net/en/30publications/10policies...

Click for more

Your context

Some institutions or departments may run mentoring schemes as...

Click for more

Supporting materials

- Video is a key element of Epigeum courses and is likely to include, for example:
 - Expert interviews
 - Case study/practitioner interviews
 - Explanatory video



Our courses: Leadership and Management

Responding to Disclosures of Sexual Violence: Guidance for Staff

To be published: **Apr 2017**

60-75 Minutes

Core activities

1 Hour

Additional activities



University Leadership and Management

Published on: **Jul 2012**

21 Hours

Core activities

45 Hours

Additional activities



The Epigeum Leadership and Management programmes are devised to provide the knowledge and skills that are particular to the higher education context. This context is intensely complex and needs these kind of tailored materials to be truly effective.

Devised by leading experts in collaboration with universities from across the world, these courses promote best practice leadership within the context of your institutional culture.

 In Development

[Collaborate on this programme](#)

Our courses: Studying

Academic Success: Skills for Learning, Skills for Life
Published on: Nov 2015

5 Hours
Core activities


10 Hours
Additional activities



English for Academic Studies
Published on: Jul 2015

23 Hours
Core activities

Over 80 Hours
Additional activities



EAP Foundations: Developing Key Skills in English for Academic Purposes
To be published: Sep 2017


40+ Hours
Core activities



Consent Matters: Boundaries, Respect, and Positive Intervention
Published on: Jul 2016

60-75 Minutes
Core activities

1 Hour
Additional activities



 In Development Collaborate on this programme

Avoiding Plagiarism
Published on: Jul 2014

1 Hour
Core activities



Avoiding Plagiarism [North American version]
Published on: Nov 2015


1 Hour
Core activities



Research and Writing Skills for Dissertations and Projects: An Introduction
To be published: Jan 2017

5 Hours
Core activities

10 Hours
Additional activities



Skills and Attributes for Career Success: Developing an Enterprising Mindset
To be published: Mar 2017

7.5 Hours
Core activities

15 Hours
Additional activities



 In Development

 In Development

Student Success [US version]
Published on: Aug 2016

7.5 hours
Core activities

Over 30 hours
Additional activities



Our courses: Teaching

Blended Learning

Published on: Jun 2016

12 Hours, 30 minutes

Core activities

26 hours, 45 minutes

Additional activities



University and College Teaching

Published on: Nov 2011

27 Hours

Core activities

256 Hours

Additional activities



Learning Technologies Online

Published on: Feb 2010

13 Hours

Core activities



Teaching and Assessment for Nursing and Allied Health Educators

Published on: Sep 2015

5.5 Hours

Core activities

At least 40 Hours

Additional activities



Teaching Online

Published on: Apr 2014

14.5 Hours

Core activities

57.5 Hours

Additional activities



Teaching and Assessment for Medical Educators

Published on: Sep 2015

6.5 Hours

Core activities

At least 35 Hours

Additional activities



Teaching and Assessment for Medical Educators [US]

Published on: Oct 2015

Over 4 Hours

Core activities

26 Hours

Additional activities



Teaching and Assessment for Nursing and Allied Health Educators [US Version]

Published on: Oct 2015

Over 3.5 Hours

Core activities

30 Hours

Additional activities



Our courses: Research

Human Subjects Protection

Published on: Jan 2013



120 Minutes

Core activities

Advanced Research Skills

To be published: Jan 2018



12 hour

Core activities



In Development

Collaborate on this programme

Research as a Transferable Skill

To be published: Jan 2018



15 hours

Core activities

Research Integrity: Concise

Published on: Apr 2016



45-75 Minutes

Core activities



In Development

Collaborate on this programme

Our courses: Research

Responsible Conduct of Research: Concise [US Version]

Published on: Apr 2016

45-75 Minutes

Core activities



Enhancing Research Impact

Published on: May 2016

6 Hours

Core activities

24 Hours

Additional activities



Advising Doctoral Students [US Version]

Published on: Mar 2015

7.45 Hours

Core activities

13.5 Hours

Additional activities



Statistical Methods for Research

Published on: Jul 2014

12.5 Hours (per version)

Core activities



Our courses: Research

Professional Skills for Research Leaders

Published on: Jan 2014

16 Hours

Core activities

60 Hours

Additional activities



Supervising Doctoral Studies

Published on: Aug 2014

10 Hours

Core activities

20 Hours

Additional activities



Research Skills Master Programme

Published on: Oct 2013

45 Hours

Core activities

200 Hours

Additional activities



Research Integrity

Published on: Jul 2012

5 Hours (per version)

Core activities

25-32 Hours (per version)

Additional activities



Research Skills Master Programme

About the *Research Skills Master Programme*

The *Research Skills Master Programme* is a comprehensive training resource for researchers, consisting of 18 online courses. It provides PhD students, junior postdoctoral researchers and early-career research academics with a broad range of essential skills, from writing for academic purposes to entrepreneurship and commercialisation.

The courses are designed to improve the effectiveness of researchers and also equip students with the skills they will need in their careers, whether inside or outside of academia. This updated programme features a brand new design, full compatibility with mobile devices, revised content and a series of new pedagogical features including nearly 200 hours of supplementary online and offline activities to engage participants and consolidate learning.

Available with **Epigeum Impact**



IMPACT: evaluation tools and analytics

1. Who are your trainees?
2. Did they learn anything?
3. Has program changed climate?
4. How does your institution measure up?

Research Skills Master Programme

- Introduction to the Research Skills Master Programme
- Working with your supervisor
- Intellectual property in the research context
- Conferences, presenting and networking
- Getting published in the arts
- Research methods in the arts and humanities
- Getting published in the sciences
- Research methods in the social sciences
- Ethics 1: Good research in practice
- Research methods in the sciences
- Ethics 2: Research with humans in the health and social sciences
- Research methods in literature review
- Managing your research project
- Academic entrepreneurship: an introduction
- Career planning in the arts, humanities and social sciences
- Entrepreneurial opportunities: recognition and evaluation
- Career planning in the sciences
- Entrepreneurial resources: people, teams and finance

18 online courses to select

Getting published in science



Getting published in the sciences

Overview

Publication date: Oct 2013

Core activities: 2 hours

Additional activities: 11 hours

This course aims to encourage researchers in the sciences to publish and guide them through the processes involved in publishing an academic article, including identifying when and where to publish, how to write and prepare a paper for submission and the peer review process. The course may also be helpful for researchers in the social sciences using experimental research methods.

Syllabus

- ✓ Module 1: The publishing landscape
- ✓ Module 2: Getting ready to publish
- ✓ Module 3: Submitting your paper
- ✓ Module 4: The editorial process
- ✓ Module 5: Tips from the top

Author, revised and first editions: [Dr Keith Hart](#)

Senior Research Fellow, Central Biotechnology Services, School of Medicine, Cardiff University

Reviewer, first edition: [Professor Peter Barnes](#)

Professor of Thoracic Medicine and Head of Airway Disease at the National Heart and Lung Institute, Imperial College London

Research methods in science

Research methods in the sciences

Overview

Publication date: Oct 2013

Core activities: 3 hours

Additional activities: 7 hours

This course aims to support doctoral and postdoctoral researchers undertaking independent research in the sciences. The course provides guidance on the different research processes, from the early stages of framing a research question, through conducting the research, to writing up findings and publication.

Syllabus

- ✓ Module 1: What is science?
- ✓ Module 2: Identifying and formulating the research question
- ✓ Module 3: Evaluating research questions
- ✓ Module 4: Designing and planning your research
- ✓ Module 5: Reflection and communication

Author, revised edition: [Dr Keith Hart](#)
Senior Research Fellow, Central Biotechnology Services, School of Medicine, Cardiff University

Author, first edition: [Dr Gordon Rugg](#)
Senior Lecturer, School of Computing and Mathematics, Keele University

Author, first edition: [Dr Nick Sevdalis](#)
Senior Lecturer Department of Surgery & Cancer, Imperial College London

Author, first edition: [Dr Muttukrishnan Rajarajan](#)
Course Director, Multi-Media Internet Systems Engineering, City University London

Author, first edition: [Professor Paul Langford](#)
Professor of Paediatric Infectious Diseases, Imperial College London

Reviewer, first edition: [Professor Chris Thomas](#)
Professor of Molecular Genetics, School of Biosciences, University of Birmingham

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- **50-100 articles at launch per subject** (equivalent to a 4-volume print encyclopedia)
- **Updated monthly**, including revisions to existing articles.

The image displays two screenshots of the Oxford Bibliographies website. The top screenshot shows the 'Browse by Subject' menu, which lists various academic disciplines such as African Studies, American Literature, Anthropology, and Atlantic History. The bottom screenshot shows a detailed article page for 'Aeschylus' by Robert Turpin. The article page includes an introduction, related articles, and forthcoming articles. The introduction text reads: 'Aeschylus (also spelled Aeschylus or Aeschylus) was born c. 525/4 BCE to an aristocratic family in Eleusis, a town in western Attica, part of the territory controlled by Athens. He was one of the earliest tragic poets. He first entered a tragic competition in 485 (some scholars believe he was introduced in the 520s BCE) and won first prize for the first time in 484. In the 470s he visited Sicily, where he was the guest of Hieron of Syracuse. He also died in Sicily in 456 or 455, during a visit after the production of his Oresteia in Athens in 458. During his lifetime and after his death he was celebrated as one of the Three, if not the Great Athenian tragic poets. He won thirteen victories at tragic competitions (see Theater and Stage) and was involved with many other literary and dramatic plays. Only one complete play survives, all fragments of drama, three from a satyrized trilogy in which the three plays tell a single unbroken story: the Oresteia (Agamemnon, Libation Bearers, Eumenides). Two more were parts of completed trilogies of which the other two plays are lost (Seven against Thebes and Suppliants). One formed part of a trilogy without any direct connection to the other plays (Persians), and the authenticity of one is disputed (Prometheus Bound). In addition to his poetic achievement, ancient sources tell us that the scholar recorded his medicine against the Persians at the battle of Marathon, often in 490 BCE, the Athenians and their allies drove back an attacking Persian host of vastly superior numbers. It is also possible that Aeschylus fought in the naval battle at Salamis in 480 BCE, another Greek victory over the Persians and the subject of his Persians.

For a complete compilation of sources on Aeschylus's life and works, see *testimonia 31-102 in Rieu 2000*. For an introduction to Aeschylus's life and profile see pp. 33-42 in *Sommerstein 2002* and pp. 1-8 in *Sommerstein 2010*.

Rieu, Stefan L. 2008. *Tragicorum graecorum fragmenta*. Vol. 3. Aeschylus. 2d ed. Göttingen, Germany: Vandenhoeck and Ruprecht.

See Citation » Export Citation » Email Citation » Information provided in Greek and Latin only.

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- African American Studies
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 - Victorian Literature
- Forthcoming Subjects:**
- Literary and Critical Theory

The screenshot displays the Oxford Bibliographies website interface. At the top, there is a navigation bar with links for 'Subject List', 'About', 'What's New', 'Take a Tour', 'For Authors', 'Subscriber Services', 'Contact Us', and 'Site Help'. Below this is a search bar with the text 'Not a member? Sign up for My OBO. Already a member? My OBO Sign in' and a search button. The main header reads 'Oxford Bibliographies' and 'Your Best Research Starts Here'. A secondary navigation bar includes 'Browse by Subject' and 'My Searches (0)'. The central content area features a search bar with 'Find' and a dropdown menu for 'In This Article' showing 'Corpus Christi'. Below this is a 'Introduction' section with a small image of a cityscape. The text of the introduction discusses the history of the Feast of Corpus Christi, starting from the Fourth Lateran Council in 1215 and the feast's spread across Europe. To the right of the main text is a sidebar with a 'MEDIEVAL STUDIES' section and a 'JUMP TO OTHER ARTICLES:' section with a search bar. At the bottom of the page, there is a 'Bibliography' section with a list of references and a 'Save Citation' button.

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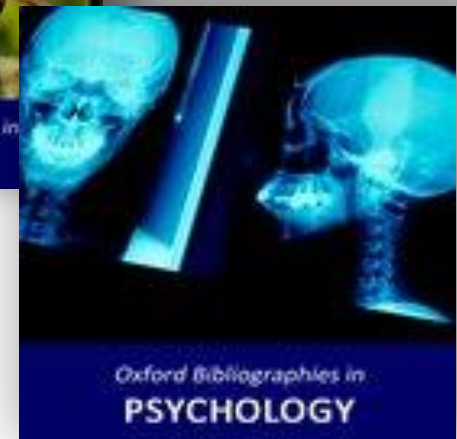
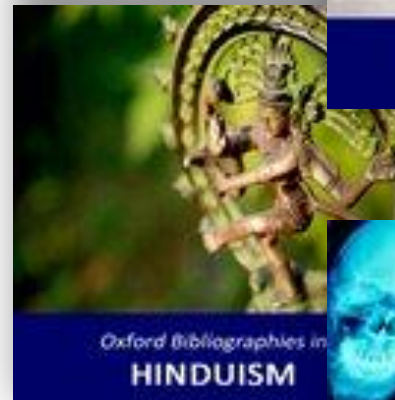
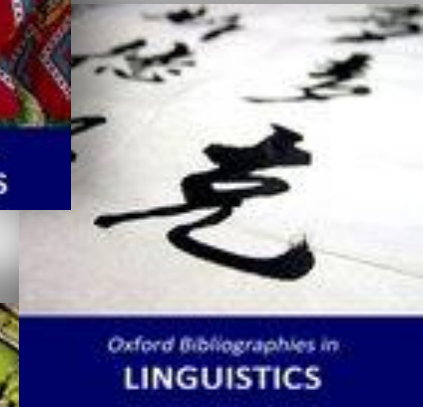
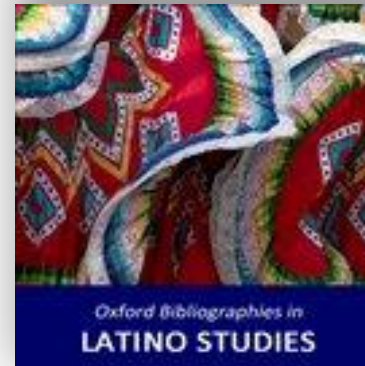
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Russian Literature: A Very Short Introduction

Catriona Kelly

Abstract

Russian Literature: A Very Short Introduction explores the place and importance of literature in **Russian** culture. How and when did a **Russian** national literature come into being? What shaped its creation? How have the **Russians** regarded their literary language? This VSI uses the work and treatment of the poet and novelist Pushkin, 'the **Russian** Shakespeare', as a way of illustrating the wider themes and concerns of **Russian** literature. Why are **Russian** writers venerated, and how have they been interpreted inside **Russia** and beyond? The influence of folk tale traditions, orthodox religion, and the ... [More](#)

Keywords: culture, Gustave Flaubert, Johann Wolfgang von Goethe, prose, Percy Bysshe Shelley, Richard Brinsley Sheridan, Short Story, socialist Realism

Bibliographic Information

Publisher: Oxford University Press

Print ISBN-13: 9780192801449

DOI: 10.1093/acrade/9780192801449.001.0001

Print Publication Date: Aug 2001

Published online: Sep 2013

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Author Webpage

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What is the Oxford Research Encyclopedia?

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How to get published with international journals?

Before you start.....

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You must have a clear topic or topics to be reviewed, what is your research question?



Editors are looking for “**something new and preferably surprising**” according to Dr. Peter Smith, a Cambridge philosopher and former editor of Analysis, the philosophical journal.

NEW IDEAS

NEW IDEAS

NEW IDEAS



Be Careful:

*There are 1,000,000's of published studies.
You need to **MASTER** your topic: be aware
of works completed by others, updates
or/and be ready to answer questions or
summarize it.*

Initial literature review: The 5 X 5 principle

- Identify 5 top peer refereed academic journals focusing on your specific subject
- Identify 5 top internationally recognized books or collective works on your specific subject
- Identify 5 top academic research centres specializing in your subject
- Identify 5 most renowned professors in your narrow field („gurus”)
- Identify 5 top regular international academic conferences covering your subject

Which journal to go for?



Process Conclusion:

-
- Identify a few possible target journals but be realistic
 - Follow the Author Guidelines: scope, type of paper, word length, references style, etc.
 - Find where to send your paper (editor, regional editor, subject area editor) ...
 - ... and how to send it (email, hard copy, online submission)
 - Send an outline or abstract to editor: is it suitable? how can it be made so?
 - Read at least one issue of the journal

Co-authorship?

-
- With supervisor, different departments or institutions
 - Exploits individual strengths
 - Especially useful for cross-disciplinary research
 - Demonstrates the authority and rigour of the research
 - Increases potential pool of citations

But remember

- Ensure paper is edited so that it reads as one voice
- Identify the person responsible for closing the project
- Agree and clarify order of appearance of authors

Peer Review:

-
- Peer Review is important to assess your work before submitting it.
 - Have fellow colleagues, tutors, scholars look at your work and give you feedback to avoid desk rejection. You do not want to be refused by appearing uninformed concerning your submission.
 - Always expect that you would have to amend, alter and revise your paper to submit a more accurate version.

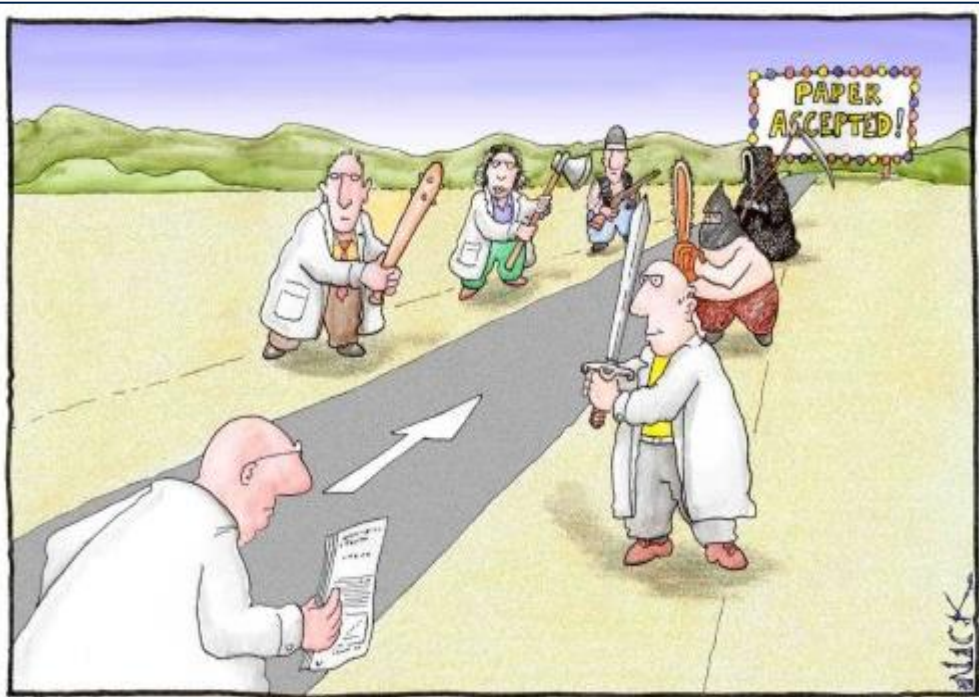
Plagiarism and referencing

-
- Plagiarism (from the Latin *plagium* meaning ‘a kidnapping’) is the act of taking someone else’s work and pretending it is yours. It is considered fraud!
 - It isn’t always detected in peer review but electronic tools can help

Surviving peer review

Not always straight forward process

Research is all about peer review



Most scientists regarded the new streamlined peer-review process as 'quite an improvement.'

1. You need to avoid a desk reject
2. You may need to revise and resubmit
3. You will almost certainly need to alter your paper

The Process

-
- Submission is an important step on the road to being published
 - Reviewers are selected for their expertise by the Editors
 - They do sometimes make mistakes and their opinions may not be valid
 - But generally they raise genuine concerns about the work – conceptualization, execution and/or interpretation of the work

The Process

-
- Their comments are aimed at maintaining the quality of papers publish in the journal, the overall journal reputation and ultimately at improving your work to attain a high standard of academic writing.

-
- A request for revision is good news!
 - You've avoided a desk reject and you are in the publishing cycle
 - Nearly every published paper is revised at least once
 - So now, *close the deal!*
 - **Acknowledge** the editor and set a revision deadline
 - **Clarify** if in doubt – 'This is what I understand your comments to mean...'
 - Meet the revision **deadline**
 - Attach a **covering letter** showing how you met the reviewers' requests (or if not, why not)

Dealing with the comments:

-
- Answer as completely as possible
 - Answer politely, be tactful and not with emotive language
 - Answer with evidence
 - If you feel the reviewer has misunderstood then address the point with a good argument explaining why the reviewer is mistaken
 - It may be the reviewers are conflicted on a point
 - It is ok to use one reviewer to argue against another

What makes a good paper?

HINT: Editors and reviewers look for ...

-
- Originality – what's **new** about subject, treatment or results?
 - Relevance to and extension of existing knowledge
 - Research methodology – are conclusions valid and objective?
 - Clarity, structure and quality of writing – does it communicate well?
 - Sound, logical progression of argument
 - So what?' factors!
 - Recency and relevance of references
 - **Adherence to the editorial scope and objectives** of the journal
 - A good title, keywords and a well written abstract

In case of rejection:

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DON'T

GIVE UP!

If your article is rejected

-
- **Ask why**, and listen carefully!
Most editors will give detailed comments about a rejected paper. Take a deep breath, and listen to what is being said
 - **Try again!**
Try to improve the paper, and re-submit elsewhere. Do your homework and target your paper as closely as possible
 - **Don't give up!**
At least 50% of papers don't get published. Everybody has been rejected at least once
 - **Keep trying!**

YOU DID IT!!!!!!!

Any Questions...

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Marcin Dembowski
marcin.dembowski@oup.com